

**LOUISIANA STATE POLICE  
MONTHLY ACTIVITY SUMMARY - RIVERBOATS  
FOR THE MONTH OF: JULY 2004**

Riverboat Licensees	Opening Date	No. of Gaming Days	Total Admissions	Total AGR	Total Fees Due	Last Month's AGR	Same Month Prior Year AGR
BOOMTOWN BOSSIER	10/04/96	31	221,860	\$9,702,903	\$2,086,124	\$8,941,398	\$8,818,768
HOLLYWOOD	12/20/00	31	354,280	\$12,486,525	\$2,684,603	\$11,466,845	\$11,551,984
HORSESHOE	07/09/94	31	314,721	\$23,602,623	\$5,074,564	\$21,185,991	\$23,117,553
ISLE - BOSSIER	05/20/94	31	211,706	\$11,117,445	\$2,390,251	\$9,106,790	\$10,219,513
SAM'S TOWN	05/20/04	31	325,664	\$14,404,770	\$3,097,026	\$12,204,879	\$14,492,470
GRAND PALAIS	07/12/96	31	227,017	\$13,240,983	\$2,846,811	\$9,636,634	\$12,283,042
ISLE - LC	07/29/95	31	91,995	\$3,211,827	\$690,543	\$3,680,237	\$2,919,087
HARRAHS PRIDE	12/08/93	31	173,650	\$9,925,617	\$2,134,008	\$8,577,425	\$7,943,974
HARRAHS STAR	10/24/93	31	93,183	\$4,899,308	\$1,053,351	\$4,057,390	\$3,999,208
BALLYS	07/07/95	31	126,254	\$5,087,241	\$941,140	\$4,727,343	\$5,081,329
BOOMTOWN N.O.	08/06/94	31	222,921	\$10,938,925	\$2,351,869	\$8,860,256	\$9,521,760
TREASURE CHEST	09/05/94	31	150,455	\$10,197,648	\$2,192,494	\$9,297,939	\$9,342,757
ARGOSY	09/30/94	31	106,609	\$7,254,125	\$1,559,637	\$6,795,698	\$6,955,240
CASINO ROUGE	12/28/94	31	133,435	\$9,187,497	\$1,975,312	\$8,815,416	\$8,520,714
<b>Riverboat Total</b>			<b>2,753,750</b>	<b>\$145,257,438</b>	<b>\$31,077,732</b>	<b>\$127,354,243</b>	<b>\$134,767,399</b>

**LOUISIANA STATE POLICE  
FISCAL YEAR-TO-DATE ACTIVITY SUMMARY - RIVERBOATS  
FOR THE PERIOD OF: JULY 1, 2004 - JULY 31, 2004**

Riverboat Licensees	Opening Date	FYTD Admissions	FYTD Total AGR	FYTD Fee Remittance
BOOMTOWN BOSSIER	10/04/96	221,860	9,702,903	2,086,124
HOLLYWOOD	12/20/00	354,280	12,486,525	2,684,603
HORSESHOE	07/09/94	314,721	23,602,623	5,074,564
ISLE - BOSSIER	05/20/94	211,706	11,117,445	2,390,251
SAM'S TOWN	05/20/04	325,664	14,404,770	3,097,026
GRAND PALAIS	07/12/96	227,017	13,240,983	2,846,811
ISLE - LC	07/29/95	91,995	3,211,827	690,543
HARRAHS PRIDE	12/08/93	173,650	9,925,617	2,134,008
HARRAHS STAR	10/24/93	93,183	4,899,308	1,053,351
BALLYS	07/07/95	126,254	5,087,241	941,140
BOOMTOWN N.O.	08/06/94	222,921	10,938,925	2,351,869
TREASURE CHEST	09/05/94	150,455	10,197,648	2,192,494
ARGOSY	09/30/94	106,609	7,254,125	1,559,637
CASINO ROUGE	12/28/94	133,435	9,187,497	1,975,312
<b>Riverboat Total</b>		<b>2,753,750</b>	<b>\$145,257,438</b>	<b>\$31,077,732</b>

LOUISIANA STATE POLICE  
RIVERBOAT COMPARISON BY MARKET  
FOR THE MONTH OF: JULY 2004

Licensee	PREVIOUS MONTH				SAME MONTH PRIOR YEAR		
	Jul-04	Jun-04	Difference	%	Jul-03	Difference	%
BOOMTOWN BOSSIER	\$9,702,903	\$8,941,398	761,505	8.5%	\$8,818,768	884,135	10.0%
HOLLYWOOD	\$12,486,525	\$11,466,845	1,019,680	8.9%	\$11,551,984	934,541	8.1%
HORSESHOE	\$23,602,623	\$21,185,991	2,416,632	11.4%	\$23,117,553	485,070	2.1%
ISLE - BOSSIER	\$11,117,445	\$9,106,790	2,010,655	22.1%	\$10,219,513	897,932	8.8%
SAM'S TOWN (a)	\$14,404,770	\$12,204,879	2,199,891	18.0%	\$14,492,470 (b)	(87,700)	-0.6%
<b>Total Shreveport/Bossier</b>	<b>\$71,314,266</b>	<b>\$62,905,903</b>	<b>\$8,408,362</b>	<b>13.4%</b>	<b>\$68,200,288</b>	<b>\$3,113,978</b>	<b>4.6%</b>
GRAND PALAIS	\$13,240,983	\$9,636,634	3,604,349	37.4%	\$12,283,042	957,941	7.8%
ISLE - LC	\$3,211,827	\$3,680,237	(468,410)	-12.7%	\$2,919,087	292,740	10.0%
HARRAHS PRIDE	\$9,925,617	\$8,577,425	1,348,192	15.7%	\$7,943,974	1,981,643	24.9%
HARRAHS STAR	\$4,899,308	\$4,057,390	841,918	20.8%	\$3,999,208	900,100	22.5%
<b>Total Lake Charles</b>	<b>\$31,277,736</b>	<b>\$25,951,687</b>	<b>\$5,326,049</b>	<b>20.5%</b>	<b>\$27,145,311</b>	<b>\$4,132,425</b>	<b>15.2%</b>
BALLYS	\$5,087,241	\$4,727,343	359,898	7.6%	\$5,081,329	5,912	0.1%
BOOMTOWN N.O.	\$10,938,925	\$8,860,256	2,078,669	23.5%	\$9,521,760	1,417,165	14.9%
TREASURE CHEST	\$10,197,648	\$9,297,939	899,709	9.7%	\$9,342,757	854,891	9.2%
<b>Total New Orleans</b>	<b>\$26,223,814</b>	<b>\$22,885,539</b>	<b>\$3,338,276</b>	<b>14.6%</b>	<b>\$23,945,846</b>	<b>\$2,277,968</b>	<b>9.5%</b>
ARGOSY	\$7,254,125	\$6,795,698	458,427	6.7%	\$6,955,240	298,885	4.3%
CASINO ROUGE	\$9,187,497	\$8,815,416	372,081	4.2%	\$8,520,714	666,783	7.8%
<b>Total Baton Rouge</b>	<b>\$16,441,622</b>	<b>\$15,611,114</b>	<b>\$830,508</b>	<b>5.3%</b>	<b>\$15,475,954</b>	<b>\$965,668</b>	<b>6.2%</b>
<b>Riverboat Total</b>	<b>\$145,257,438</b>	<b>\$127,354,243</b>	<b>\$17,903,195</b>	<b>14.1%</b>	<b>\$134,767,399</b>	<b>\$10,490,039</b>	<b>7.8%</b>

(a) Formerly Harrah's Shreveport

(b) AGR from Harrah's July 2003 operations.