

LOUISIANA STATE POLICE
RIVERBOAT COMPARISON BY MARKET
FOR THE MONTH OF: JULY 2009

Licensee	PREVIOUS MONTH				SAME MONTH PRIOR YEAR		
	Jul-09	Jun-09	Difference	%	Jul-08	Difference	%
BOOMTOWN BOSSIER	\$8,770,783	\$7,390,202	1,380,581	18.7%	\$8,355,180	415,603	5.0%
ELDORADO RESORT	\$14,484,439	\$12,700,207	1,784,231	14.0%	\$15,446,097	(961,659)	-6.2%
HORSESHOE	\$22,313,697	\$17,726,197	4,587,501	25.9%	\$26,842,450	(4,528,752)	-16.9%
DIAMOND JACKS	\$8,007,737	\$7,057,924	949,813	13.5%	\$8,818,337	(810,601)	-9.2%
SAM'S TOWN	<u>\$11,529,952</u>	<u>\$10,443,594</u>	1,086,359	10.4%	<u>\$11,740,457</u>	(210,505)	-1.8%
Total Shreveport/Bossier	\$65,106,608	\$55,318,123	\$9,788,485	17.7%	\$71,202,520	(\$6,095,912)	-8.6%
GRAND PALAIS	\$12,452,407	\$10,417,416	2,034,991	19.5%	\$11,657,185	795,222	6.8%
ISLE - LC	\$2,327,392	\$1,777,883	549,509	30.9%	\$2,351,145	(23,753)	-1.0%
L'AUBERGE DU LAC	<u>\$31,158,981</u>	<u>\$26,816,869</u>	4,342,112	16.2%	<u>\$31,482,229</u>	(323,248)	-1.0%
Total Lake Charles	\$45,938,780	\$39,012,168	\$6,926,612	17.8%	\$45,490,559	\$448,221	1.0%
AMELIA BELLE	\$4,363,172	\$4,129,388	233,784	5.7%	\$4,612,435	(249,263)	-5.4%
BOOMTOWN N.O.	\$12,554,047	\$11,621,178	932,869	8.0%	\$15,013,347	(2,459,300)	-16.4%
TREASURE CHEST	<u>\$9,225,405</u>	<u>\$8,134,662</u>	1,090,743	13.4%	<u>\$9,928,255</u>	(702,850)	-7.1%
Total New Orleans	\$26,142,624	\$23,885,228	\$2,257,396	9.5%	\$29,554,037	(\$3,411,413)	-11.5%
BELLE OF B.R.	\$6,673,235	\$6,056,188	617,048	10.2%	\$7,142,465	(469,229)	-6.6%
HOLLYWOOD B.R.	<u>\$10,783,699</u>	<u>\$10,061,917</u>	721,781	7.2%	<u>\$11,370,548</u>	(586,850)	-5.2%
Total Baton Rouge	\$17,456,934	\$16,118,105	\$1,338,829	8.3%	\$18,513,013	(\$1,056,079)	-5.7%
Riverboat Total	\$154,644,945	\$134,333,623	\$20,311,322	15.1%	\$164,760,129	(\$10,115,184)	-6.1%